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TI Broadcast Solutions Group Evaluates, Purchases and Deploys the ShareNow On-Demand Document Service in Just One Week Using salesforce.com's AppExchange

ShareNow for AppExchange deployment within TI Broadcast Solutions Group's Salesforce environment represents a dramatic acceleration over traditional methods of buying and deploying software

SAN FRANCISCO — February 14, 2006— ShareMethods and salesforce.com [NYSE: CRM], the technology and market leader in on-demand customer relationship management (CRM), today announced that TI Broadcast Solutions Group has deployed ShareNow, an advanced document management and collaboration solution from ShareMethods, via salesforce.com's AppExchange. TI Broadcast Solutions Group, a broadcast consulting firm based in Atlanta, GA, evaluated, purchased, and implemented ShareNow via the AppExchange in just one week.

A leading consultant for broadcast studios and corporations, TI Broadcast Solutions Group was looking for an efficient and effective solution to store, organize, and easily retrieve documents, information, and product specifications from their many television equipment manufacturing partners. TI Broadcast Solutions Group also needed a solution for its consultants to develop different solution packages tailored to their clients' specific needs. Because ShareNow is tightly integrated with Salesforce, TI Broadcast Solutions Group is able to easily link equipment proposals and solution packages with different client accounts and opportunities directly in their Salesforce environment.

"The AppExchange provided an excellent platform for us to evaluate and deploy ShareNow," said Michael Wright, president, TI Broadcast Solutions Group. "We took a test drive of ShareNow for AppExchange with our core team and quickly found the application addressed our business needs for working with documents on demand. Evaluating ShareNow on the AppExchange also gave us assurances the service would integrate directly with our Salesforce environment. When the evaluation was complete, we used "Get It Now" in the AppExchange to automatically and immediately install ShareNow directly into Salesforce. ShareNow makes it much easier to manage and share our business information and documents on demand. Overall, the joint solution of ShareNow and Salesforce allows us to be more responsive and provide better service to our clients and prospects."

“The AppExchange has helped us to significantly accelerate our sales cycle,” said Eric Hoffert, CEO of ShareMethods. “To go from a prospect learning about our solution and trialing the service with a small team, to installing it and signing a contract within one week – this represents a new, faster, and dramatically more efficient model for evaluating, acquiring, and deploying on-demand software applications. The traditional method for a customer to acquire business software can take months, if not years, resulting in a challenging process for both customer and supplier. So we are thrilled to be part of the AppExchange; with this new way of doing business, we can better support customers like TI Broadcast Solutions Group to realize their business objectives quickly, easily, and affordably.”

“TI Broadcast Solutions Group implementing ShareNow for AppExchange is a demonstration of The Business Web at work,” said Marc Benioff, Chairman and CEO, salesforce.com. “The AppExchange gives customers the ability to easily integrate and rapidly deploy any number of on-demand applications within an existing Salesforce implementation. As a new channel with simplified integration and accelerated implementation, the AppExchange brings on-demand success to our partners as well.”

ShareNow for AppExchange provides powerful capabilities for customers to securely manage and distribute sales and marketing communications, including full document version control, review and approval workflows, user roles and permissions, Google-like full text search of document contents, customizable taxonomies, and deep integration with Salesforce. Customers can easily and quickly setup a sales and marketing knowledge center which can be securely shared across an extended network of users inside and outside of a company.

ShareNow for AppExchange is one of more than 160 applications, created by salesforce.com, its customers and partners, now available on the salesforce.com AppExchange, the world’s first on-demand application platform. AppExchange provides unprecedented ease of customization and integration for Salesforce deployments, as well as enabling a whole new generation of on-demand applications that go beyond CRM. AppExchange enables all of these on-demand applications to be easily shared, exchanged and installed with one click into any salesforce.com account. AppExchange can be found at <http://www.salesforce.com/appexchange>.

There is no charge for trying applications or using the AppExchange. Applications from partners will typically require a fee; those authored by salesforce.com are currently offered free of charge. Salesforce.com does not take a commission on the sale of applications from partners.

About TI Broadcast Solutions Group

TI Broadcast Solutions Group is a customer-focused company providing a range of client-specific solutions to the broadcast and media distribution markets. The company offers consulting, design and build services; product and site support, prototyping and lab facilities to its customers. Its structure as a family of related business units facilitates experts interacting with customers to gain insight into emerging needs and proactively develop unique solutions to address them. For more information about TI Broadcast Solutions Group, visit the company web site at www.tibroadcastsolutionsgroup.net or call 770.441.5200.

About ShareMethods, LLC

With ShareMethods, sales and marketing teams can store, manage, and share documents easily and securely, collaborating with extended selling networks to close more business, providing a cost-effective alternative to developing and supporting a sales and marketing intranet or extranet. ShareMethods combines advanced document management, collaboration, and CRM integration into powerful on-demand solutions. The "Sales and Marketing Portal in a Box" approach can cost less than one tenth of the price of traditional enterprise software. ShareMethods received an "Excellent" rating for usability from eWeek and scored 9 out of 10 for "Ease of Use, Implementation, and Value" from InfoWorld. The company was recognized as one of the "CRM WizKids of 2006" by noted CRM analyst Denis Pombriant at Beagle Research and was jointly recognized with salesforce.com in the InfoWorld Top 100 for one of the Best IT Projects of 2004. ShareMethods delivers its on-demand services on a global basis to users in the US, Canada, Mexico, France, England, Australia, Sweden, Switzerland, Hong Kong, Singapore, Russia, and Japan. ShareMethods' on-demand services include the salesforce.com certified solutions ShareNow for AppExchange and ShareFree for AppExchange. Visit <http://www.sharemethods.com> or call 1-877-SHARENOW for more information.

About salesforce.com

Salesforce.com is the market and technology leader in on-demand customer relationship management (CRM). The company's Salesforce suite of on-demand applications enables customers to manage and share all of their sales, support, marketing and partner information on-demand. AppExchange, salesforce.com's on-demand platform, allows customers and partners to build powerful new applications quickly and easily, customize and integrate the Salesforce suite to meet their unique business needs, and distribute and sell on-demand apps at www.appexchange.com. Customers can also take advantage of Successforce, salesforce.com's world-class training, support, consulting and best practices offerings.

As of October 31, 2005, salesforce.com manages customer information for approximately 18,700 customers and approximately 351,000 paying subscribers including Advanced Micro Devices (AMD), America Online (AOL), Automatic Data Processing (ADP), Avis/Budget Rent A Car (Cendant Rental Car Group), Dow Jones Newswires, Nokia, Polycom and SunTrust. Any unreleased services or features referenced in this or other press releases or public statements are not currently available and may not be delivered on time or at all. Customers who purchase salesforce.com applications should make their purchase decisions based upon features that are currently available. Salesforce.com has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM". For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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