

FOR IMMEDIATE RELEASE

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Evolution Benefits, Inc. Uses Salesforce.com's AppExchange to Evaluate, Test Drive, and Subscribe to ShareNow for AppExchange

ShareNow for AppExchange selected by Evolution Benefits, Inc. to cost-effectively power sales and marketing communications on-demand

More than 150 on-demand business application listings now available via the Salesforce.com AppExchange

San Francisco, Calif. (PRWEB) January 17, 2006 – ShareMethods and salesforce.com (NYSE:CRM), the market and technology leader in on-demand customer relationship management (CRM), today announced that Evolution Benefits, Inc. has subscribed to ShareNow for AppExchange via the salesforce.com AppExchange. Evolution Benefits, Inc. needed a cost-effective solution to securely manage and distribute sales and marketing documents for internal staff and outside partners. With ShareNow for AppExchange, sales, marketing, support, and external partners can be on the same page for brand messaging and best practices, with a broad library of sales and marketing content easily accessible to the extended enterprise. Built on the AppExchange on-demand platform, ShareNow for AppExchange is immediately available for test drive and deployment at www.appexchange.com, in conjunction with the Salesforce Winter '06 release.

"The AppExchange made it easy for us to find a high quality solution to our sales and marketing communications platform needs. After reviewing ShareNow for AppExchange at Dreamforce '05 in San Francisco, it looked like the right solution. To be sure, we ran a 30 day application test drive with our team which was successful. Then we signed up as subscribers for ShareNow. Since ShareNow is fully integrated with Salesforce it has been easy for us to extend our salesforce.com solution with new capabilities for advanced document management, collaboration, and partner communications. Since ShareNow solves a number of our key business challenges for the management and distribution of sales and marketing content, we are delighted with the results," said Jimnahs Herron, Manager of Sales and Marketing, Evolution Benefits, Inc.

"It has been a tremendous benefit to make our solution available via the AppExchange. In a period of less than one month, we doubled our customer base and expanded our user community to include twelve countries. Large numbers of prospects can easily try, test drive, and buy our solution via the AppExchange. We are really excited about the next phase of development which will allow customers to install the ShareNow application directly from the AppExchange. And we are thrilled to welcome Evolution Benefits, Inc. as a valued new customer subscribing to ShareNow for AppExchange," said Eric Hoffert, CEO of ShareMethods.

With AppExchange, salesforce.com customers now have access to new applications that bring the benefits of salesforce.com to an entire business, letting them manage and share all of their company information on-demand. Using AppExchange, companies can easily add any number of new on-demand applications to their existing Salesforce deployments, extending their success and making the full power and creativity of the salesforce.com customer, partner and developer community available with just a click.

"We are delighted by the momentum and adoption of ShareNow for AppExchange. The advanced capabilities of ShareNow for sales and marketing document management, collaboration, and partner communication extends the reach of on-demand solutions into important new areas. The ease of deployment, ease of use, affordable cost, and rich functionality of ShareNow enhance business benefits for on-demand customers," said Adam Gross, director, product marketing, salesforce.com.

ShareNow for AppExchange provides powerful capabilities for customers to securely manage and distribute sales and marketing communications, including full document version control, review and approval workflows, user roles and permissions, Google-like full text search, customizable taxonomies, and deep integration with salesforce.com. Customers can easily and quickly setup a sales and marketing knowledge center which can be securely shared across an extended network of users inside and outside of a company.

ShareNow for AppExchange is one of more than 150 application listings created by salesforce.com, its customers and partners that are now available on the salesforce.com AppExchange, the world's first on-demand application platform. AppExchange provides unprecedented ease of customization and integration for Salesforce deployments, as well as enabling a whole new generation of on-demand applications that go beyond CRM. Launched today, AppExchange enables all of these on-demand applications to be easily shared, exchanged and installed with one click into any salesforce.com account. AppExchange can be found at www.salesforce.com/appexchange.

About ShareMethods

With ShareMethods, sales and marketing teams can store, manage, and share documents easily and securely, collaborating with extended selling networks to close more business, providing a cost-effective alternative to developing and supporting a sales and marketing intranet or extranet. ShareMethods combines advanced document management, collaboration, and CRM integration into powerful on-demand solutions. The "Sales and Marketing Portal in a Box" approach can cost less than one tenth of the price of traditional enterprise software. ShareMethods received an "Excellent" rating for usability from eWeek and scored 9 out of 10 for "Ease of Use, Implementation, and Value" from InfoWorld. The company was also recognized together with salesforce.com in the InfoWorld Top 100 for one of the best IT Projects of 2004. ShareMethods delivers its on-demand services on a global basis to users in the US, Canada, Mexico, France, England, Australia, Sweden, Switzerland, Hong Kong, Singapore, Russia, and Japan. ShareMethods on-demand services include ShareNow for AppExchange, ShareFree for AppExchange, and ShareMethods. Visit <http://www.sharemethods.com> or call 1-877-SHARENOW for more information.

About salesforce.com

Salesforce.com is the market and technology leader in on-demand customer relationship management (CRM). The company's Salesforce suite of on-demand applications enables customers to manage and share all of their sales, support, marketing and partner information on-demand. AppExchange, salesforce.com's on-demand platform, allows customers and partners to build powerful new applications quickly and easily, customize and integrate the Salesforce suite to meet their unique business needs, and distribute and sell on-demand apps at www.appexchange.com. Customers can also take advantage of Successforce, salesforce.com's world-class training, support, consulting and best practices offerings.

As of October 31, 2005, salesforce.com manages customer information for approximately 18,700 customers and approximately 351,000 paying subscribers including Advanced Micro Devices (AMD), America Online (AOL), Automatic Data Processing (ADP), Avis/Budget Rent A Car (Cendant Rental Car Group), Dow Jones Newswires, Nokia, Polycom and SunTrust. Any unreleased services or features referenced in this or other press releases or public statements

are not currently available and may not be delivered on time or at all. Customers who purchase salesforce.com applications should make their purchase decisions based upon features that are currently available. Salesforce.com has headquarters in San Francisco, with offices in Europe and Asia, and trades on the New York Stock Exchange under the ticker symbol "CRM". For more information please visit <http://www.salesforce.com>, or call 1-800-NO-SOFTWARE.

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